



BATTLE RIVER  
BR  
AGRICULTURAL SOCIETY

2026 MANNING RODEO  
SPONSORSHIP PACKAGE



# 74TH ANNUAL MANNING RODEO

DATE: JULY 17-19, 2026

## SPONSORSHIP OPPORTUNITIES

On behalf of the Battle River Agricultural Society, we invite you to partner with us as a sponsor for the 2026 Manning Rodeo. Each year, we look forward to bringing this event back to our community, continuing to build on its success and creating an even better experience for everyone involved.

The Manning Rodeo is a long-standing tradition and a cornerstone event in our region. As the oldest and largest amateur rodeo in Alberta, it has become a weekend that many look forward to year after year. We're proud to welcome competitors, visitors, and families from across the province and beyond to be part of it.

What started as a community event has grown into one of the busiest weekends of the summer. With an expected attendance of over 1,200 people, the rodeo offers something for all ages, including rodeo performances, chuckwagon racing, live music, dancing, and the always highly anticipated demolition derby & lawn mower races.

Becoming a sponsor is a meaningful way to support an event that brings people together while also putting your business in front of a wide audience. It's a chance to be part of something that reflects the strength and spirit of our community.

Attached is our 2026 sponsorship package, which outlines the different levels and opportunities available. Each option offers unique ways to showcase your business throughout the weekend. We're happy to work with you to find the right fit.

If you have any questions or would like to get involved, please feel free to reach out!

Contact Alex Beier at 780-626-0030 or [brasmanning@gmail.com](mailto:brasmanning@gmail.com) for more information.

We thank you for your consideration,

*Battle River Agricultural Society*

### IF YOU WOULD LIKE TO SPONSOR:

- 1) Email [brasmanning@gmail.com](mailto:brasmanning@gmail.com) with: business name and sponsorship level by **June 5, 2026**
- 2) Send payment via e-transfer to [brasmanning@gmail.com](mailto:brasmanning@gmail.com) OR by cheque to:  
B.R.A.S. Box 272, Manning, AB T0H 2M0
- 3) Send your completed ad to [brasmanning@gmail.com](mailto:brasmanning@gmail.com) no later than **June 26, 2026**

**If your sponsorship is received before May 1st, you will be entered to win  
TWO VIP WEEKEND PASSES!**


























**We're happy to welcome sponsors at any time; however, those confirmed after our print deadlines may not receive all promotional inclusions.**



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	PREMIUM \$4500	PLATINUM \$2500	GOLD \$1000	SILVER \$500	BRONZE \$250
Recognition in Program	 <b>HALF PAGE</b> <small>*to be supplied by sponsor*</small>	 <b>HALF PAGE</b> <small>*to be supplied by sponsor*</small>	 <b>3.5" x 2" AD</b> <small>*to be supplied by sponsor*</small>	 LISTED, NO LOGO	 LISTED, NO LOGO
Social Media Exposure				 LISTED, NO LOGO	 LISTED, NO LOGO
Banner On Display	 <b>ON CHUTE</b> <small>*FIRST 6 SPONSORS*</small>	 CENTER INFIELD	 INFIELD	 INFIELD	
Announcer Recognition Throughout Weekend					
<b>VIP Passes</b> Includes Friday, Saturday & Sunday Admission to Rodeo & Chuckwagons, Saturday Dance Admission	 <b>4 VIP PASSES</b>	 <b>2 VIP PASSES</b>	 <small>2 FRIDAY PASSES 2 FRIDAY DANCE PASSES</small>		
Supper Passes Supplied To Use At Knights of Columbus Supper On Sunday	 <b>8 PASSES</b>	 <b>4 PASSES</b>			
Company Logo On Printed Rodeo Advertising Posters					
Company Flag Flown in Grand Entry <small>*subject to number of riders available*</small>					
Company Logo on Street Banner					

We gratefully welcome in-kind donations, which will be recognized based on their value and highlighted separately from cash sponsorships.

[WWW.BATTLE RIVER AGR SOCIETY.CA](http://WWW.BATTLE RIVER AGR SOCIETY.CA)



# TELL US ABOUT YOUR BUSINESS!

Please fill in the below spaces with any information you would like our announcer to showcase about your business!  
Depending on time available during the rodeo performance, we will share as much information as possible.

**Company Name:**

**Owned By:**

**Years in business:**

**Servicing the area(s) of:**

**Services Provided:**

**Any other information you'd like shared:**