



71ST ANNUAL MANNING RODEO

DATE: JULY 21-23, 2023

SPONSORSHIP OPPORTUNITIES

On behalf of the Battle River Agricultural Society, we would like to invite you to become a sponsor of our 2023 Rodeo. We are looking forward to having the rodeo back in town, bigger and better than ever for all stakeholders & community members to enjoy!

The Manning Rodeo is a proud tradition of the Battle River Agricultural Society, we take pride in hosting the oldest and largest amateur rodeo in Alberta! Our annual rodeo is Manning's largest attended event of the year, and we look forward to welcoming many spectators and contestants from near and far. With much hard work, we have proudly grown the event over the last several years into the most anticipated weekend of the summer. We expect upwards of 1200 spectators throughout the weekend as we put on a three-day event for all ages; packed with rodeo & chuckwagon action, live music & dancing, as well as a demolition derby which is a crowd favourite to top off the weekend!

Investing in the local rodeo, not only allows you to support a longstanding event, but gives your own businesses success by supporting a community that supports you! We say this year after year, but we truly would not be able to host such a successful rodeo event without the aid of our community and the generosity of supporters like you! Attached is the sponsorship package, each level holding unique opportunities. Please let us know which one of these levels would be a good fit for your business. We are happy to answer any questions you may have and look forward to a partnership with your business.

Please contact Alex Fredrickson 780-626-0030 or brasmanning@gmail.com with any questions regarding our sponsorship opportunities.

We thank you for your consideration,

Battle River Agricultural Society

IF YOU WOULD LIKE TO SPONSOR:

- 1) Email Alex at brasmanning@gmail.com with: business name and sponsorship level by **May 1, 2023**.
- 2) Send payment via e-transfer to brasmanning@gmail.com OR by cheque to:
B.R.A.S. Box 272, Manning, AB T0H 2M0
- 3) Send your completed ad to brasmanning@gmail.com no later than **May 15, 2023**



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	PREMIUM \$4500	PLATINUM \$2500	GOLD \$1000	SILVER \$500	BRONZE \$250
Recognition in Program <small>*to be supplied by sponsor*</small>	 FULL PAGE	 HALF PAGE	 3.5" x 2" AD	 LISTED, NO AD	 LISTED, NO AD
Social Media Exposure	 THROUGHOUT THE YEAR	 BEFORE EVENT & DURING WEEKEND	 ONCE	 ONCE	 ONCE
Banner On Display	 ON CHUTE <small>*FIRST 6 SPONSORS*</small>	 CENTER INFIELD	 INFIELD	 INFIELD	
Announcer Recognition Throughout Weekend					
VIP Passes Includes Friday, Saturday & Sunday Admission to Rodeo & Chuckwagons, Friday & Saturday Dance Admission	 4 VIP PASSES	 2 VIP PASSES	 <small>2 FRIDAY CHUCKWAGON PASSES 2 FRIDAY DANCE PASSES</small>		
Supper Passes Supplied To Use At Knights of Columbus Supper On Sunday	 8 PASSES	 4 PASSES			
Company Logo On Printed Rodeo Advertising Posters					
Company Flag Flown in Grand Entry <small>*Premium Sponsors are Guaranteed, Platinum will be subject to riders available*</small>					

PLEASE NOTE THAT ALL INKIND DONATIONS OF EQUIPMENT & OR SERVICES WILL BE RECOGNIZED SEPARATELY FROM CASH DONATIONS

For more information, please contact: Alex Fredrickson 780-626-0030, brasmanning@gmail.com

WWW.BATTLERIVERAGSOCIETY.CA